

International Development

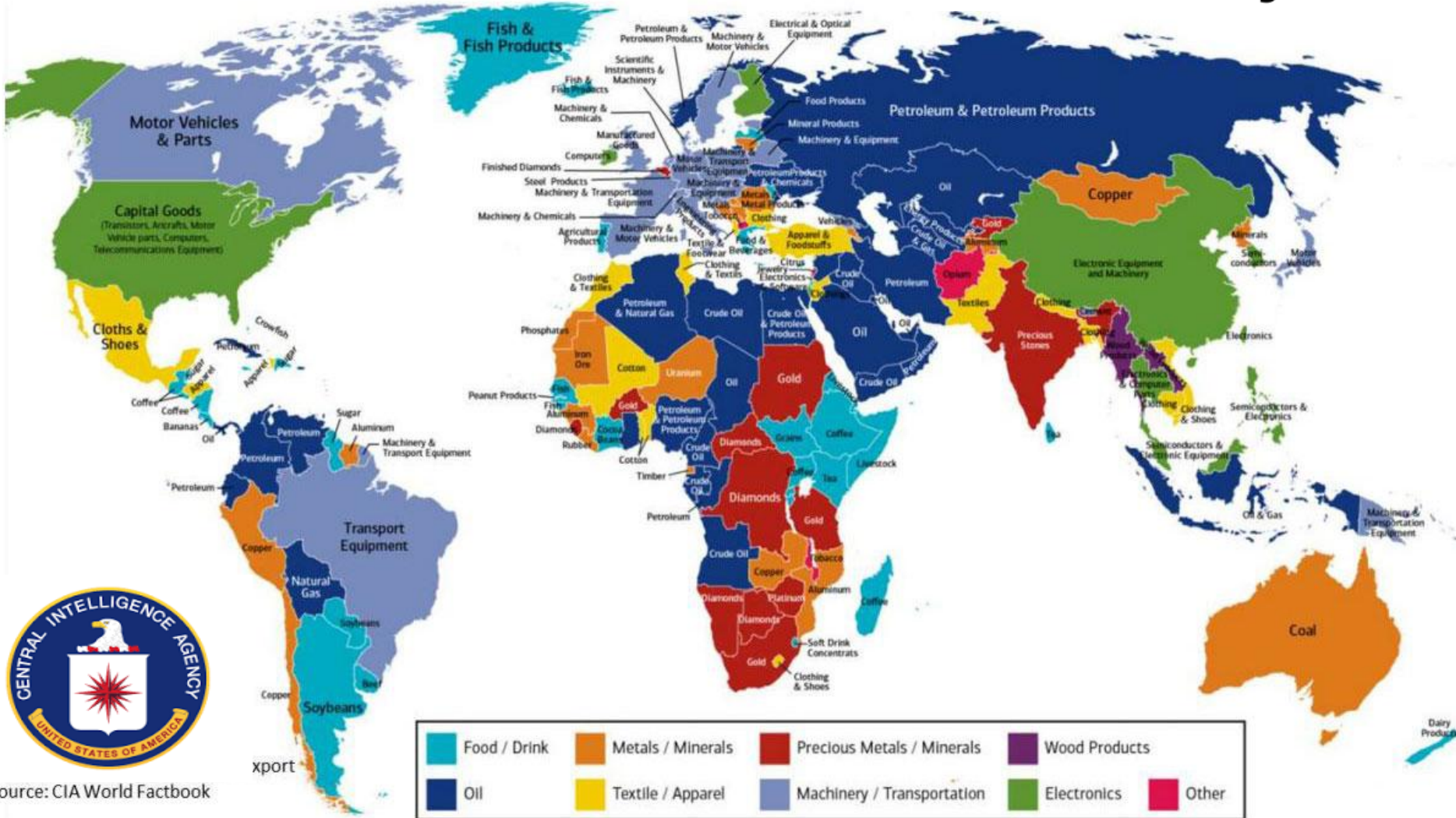
my export experience at

*Chios
Gardens*

SARANTOS CHARALAMPOPOULOS
Director of Int'l Development Chios Fruits SA

STC Development Inc , Vevey - Swiss





Source: CIA World Factbook



WORDWIDE RETAIL PROMO & FESTIVALS



c!ty'super 超·生活



MEET THE MAKERS



Chios Gardens

Where can you find us!



Kiev - Moscow - Tbilisi - Cairo - NY - Houston - Hong Kong - Beijing
Shanghai - Taipei - Melbourne - Brussels - Larnaca - Panama





Nutrition Facts
Serving Size 1 cup (229g)
Servings Per Container 2

Amount Per Serving

Calories 280 **Calories from Fat 120**

Total Fat	13g		
Saturated Fat	5g		
Trans Fat	2g		
Cholesterol	30mg		
Sodium	600mg		
Total Carbohydrate	31mg		
Dietary Fiber	0g		
Sugars	5g		
Protein	5g		
Vitamin A	4%	Vitamin C	2%
Calcium	15%	Iron	4%

*Percent Daily Values are based on a diet of other people's secrets. Your Daily Values may be higher or lower depending on your calorie needs.

Chios Gardens
apple & lime
Fruit Drink

Chios Island

This juice is produced in Chios, a Greek island in the Mediterranean sea. It is filled with the aromas of the well-known area of "Kampos". A land that severely spreads across the eastern end of the island, with its fragrant gardens. A region bursting with tradition, colors, taste and the rich scent of the citrus trees that grow far beyond the high, stone walls of the gardens and spill deep into the sea.

Chios Gardens

204125 • 100451



Importer & Distributor



High End Retailer



Catering



Retailer x 60

MARKET PLACE

by JASONS

KaDeWe
BERLIN



SSG FOOD MARKET

 CITY
SHOP
城市超市

Dairy
Farm



E·MART

이·마트

 ВИННО
3 ПЕРЛІВІХ РІВК
Good
Wine

globus
gourmet



PARKnSHOP

milk
& HONEY
Gourmet

Exporting Authentic Greek Gourmet products

Use your inspiration
think out of the box



Getty Museum CA - USA



In store promo

Recommended



希腊原装进口
真正的NFC果汁
媲美鲜榨果汁品质
品牌: CHIOS奇奥斯
产地: 希腊

35.80
RMB/支

奇奥斯花园橙汁 1L
Chios Garden Orange Juice 1L

- 真正非浓缩还原果汁, 无勾兑水、糖和防腐剂
- 果实种植于希腊奇奥斯岛, 产自自己的果园
- 专利包装保持果汁原有新鲜, 营养损失少



Live Lightly
Love Loudly
爱·回家

Chiosgardens Nfc Orange Juice Bits 100%

奇奥斯花园橙汁/橙汁(含果肉) 1L

任意2支59元 2016

¥: 35.80元/瓶

- 来自希腊, 非浓缩非还原复合果汁;
- 每瓶橙汁相当于12个橙子。

团购联系人
夏先生: 13802234897
魏先生: 13923777014
吕小姐: 13528772147

01月7日—02月9日






Standard Sales



High Sales + 50%

KIEV – UKRAINE 2015



Locate Best Premium Retail spots

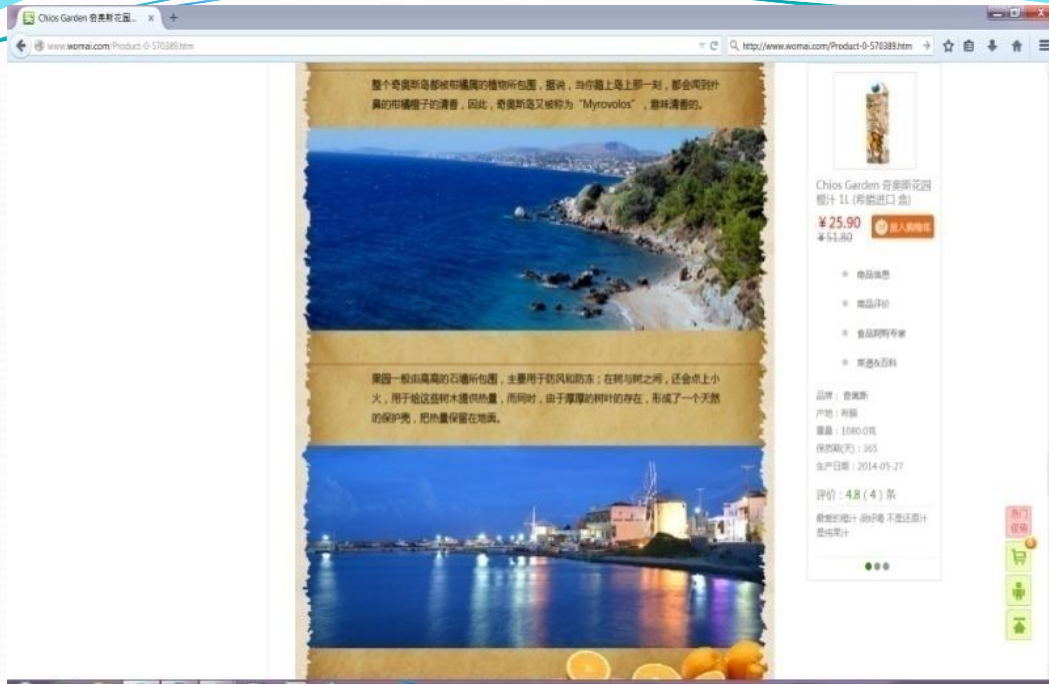


Promote your Premium Destination



Internet Promo in CHINA

Focus on Destination



Visit & Attend International Expos ...



**FOODEX
JAPAN**



World Travel Catering
& Onboard Services
EXPO 5-7 April 2016
Hamburg Messe, Germany



Speciality
& Fine Food Fair

SIAL
The Global Food Marketplace



HOFEX



PARMA

Gulfood



TASTE THE FUTURE
COLOGNE 10.-14.10.2015

10 TRADE SHOWS
IN ONE



**GOURMET
FOOD & WINE
SELECTION**

ΝΕΕΣ ΤΑΣΕΙΣ

- Απευθείας **επικοινωνία** με πελάτες
- Επίσκεψη & Δειγματισμό **μέσα στα καταστήματα**
- **Προσαρμόζουμε** πωλησεις/ συσκευασία στα τοπικά ήθη / έθιμα
- Δεν υπάρχουν πλέον απομακρυσμένες αγορές !
- **Διεθνή Βραβεία** Ποιότητας & Συσκευασίας
- Ανάδειξη της περιοχής παραγωγής ως ιδιαίτερου **Γαστρονομικού Προορισμού** , μοιραστείτε ιστορίες – μύθους !
- Αξιοποίηση των **Logistics**

Δίκτυα Διανομής

- Importer / Broker / Agent 10 %
- Wholesaler / Distributor 25% - 35%
- Retailer 50% - **XX%**
 - Key Account Chain
 - Cash & Carry
 - small pos



• BUDGET

- 400 euro/ Europe - 2day
- 1000 euro/ Asia & M. East - 3 day



• EXPORT DPT

- Professional Manager
- Know How on International Market
- University Degree
- Languages



People create sales
SMILE !!



All Sales are Welcome !





THANK YOU !